

Press Release

Iviewit v. Time Warner: CEO Lamont Addresses Iviewit Shareholders After Filing of Suit.

Armonk, N.Y. September 19/PRNewswire-FirstCall/ -- Well, as I reported earlier, the United States District Court for the Central District of California has docketed your complaint against Time Warner, and the claims are heavily in Iviewit's favor. This hoped for precedent setting case will, from the start, be about far more than just the billion plus dollars in unpaid royalties the Iviewit shareholders have been denied. Rather this case, and the hoped for jury's subsequent ruling in Iviewit's favor, has already been sending shockwaves through the world of content owners, content transmitters, and content decoders. Iviewit now has the momentum, and it's clear that companies that may have thought they got away with blatant breach of contracts tantamount to theft of intellectual property may indeed have some things to worry about. Iviewit will decisively win this case (even assuming Time Warner's appeal to the extent of the law) and since our revolutionary techniques were formulated in 1998, the world of encoding and delivery of digital video has simply not been the same, as other media companies, MSO's, and device manufacturers raced to ride Iviewit's coat-tails to the bank. So much video now looks like the Iviewit encoded video because it is Iviewit encoded video. With the subsequent decision of any jury, a clear message will be sent: content owners, content transmitters, and content decoders of all these Iviewit knockoffs have been given ample fair warning.

In an email to Iviewit shareholders, Iviewit's CEO issued these following words:

Today was an important day for Iviewit and for innovators everywhere. Many of you have been closely following the Apple's trial against Samsung in San Jose for the past few weeks. As did Apple, Iviewit chose legal action very reluctantly and only after repeatedly asking Time Warner and Warner Bros. to stop breaching their confidentialities. For us this lawsuit has always been about something much more important than patents or money. It's about values. We value originality and innovation and pour our lives into making the best products on earth. And we do this to delight our customers, not for competitors to flagrantly copy.

We will owe a debt of gratitude to any the jury who invested their time in listening to our story. We will be thrilled to finally have the opportunity to tell it. The mountain of evidence presented during the trial will show that Time Warner's copying went far deeper than we knew.

The jury will eventually have the opportunity to speak. We will applaud them for finding Time Warner's behavior willful and for sending a loud and clear message that stealing isn't right.

I am very proud of the support that each of you have supplied. Starting as of today, values will win and I hope the whole world listens.

Stephen