

Press Release

Iviewit - Reaches Separation Agreement with Kumar Ramaswamy

Armonk, N.Y. July 31, 2014/PRNewswire-FirstCall/ -- Iviewit, the proprietors of the enabling technologies for the ecosystem of Connected TV, has reached a separation agreement with former EVP & Co-Chief Technology Officer, Kumar Ramaswamy, effective immediately.

Chairman & CEO P. Stephen Lamont will temporarily assume Ramaswamy's roles while Iviewit conducts an internal and external search through the well regarded recruiter Katherine Prodger of KTech Executive Search, Inc. in Silicon Valley.

Lamont stated: "We wish Kumar best of luck in his future endeavors." Ramaswamy could not be reached for comments.

No further details were provided at this time.