

## Press Release

Maggie Wilderotter, Chairman & Chief Executive Officer of Frontier Communications Withdraws as Candidate for the Board of Directors

Armonk, N.Y. August 2, 2014/PRNewswire-FirstCall/ -- Iviewit, the proprietors of the enabling technologies for the ecosystem of Connected TV, saw Maggie Wilderotter withdraw as a candidate for the Board of Directors.

As a direct result of her exceptional leadership in building out Frontier's rural footprint combined with the digestion of Verizon's rural lines, Frontier's next step in their strategic plan is to become a direct delivery system of digital video. As Ms. Wilderotter explained, "Since I am also in the video delivery business I am precluded from participating in any businesses connected to video... I can help you [in other ways]!"

Chairman & CEO P. Stephen Lamont stated: "I have known and collaborated with Maggie for more than 15 years starting from her tenure as President & Chief Executive Officer of Wink Communications Inc. to her tenure as Vice President at Microsoft to Frontier, and her guidance and intellect will surely be missed." In an electronic mail message on August 2, Wilderotter stated: "Absolutely Stephen. Paul White runs video for us. We should close CT in Q4 so contact him after the first of the year." Where from her message it is clear that Frontier realizes that Iviewit's video scaling patent and streaming video patent would be integral in lowering Frontier's content licensing costs.

Iviewit is presently conducting a search through Katherine Prodger of KTech Executive Search, Inc. in Silicon Valley for a replacement preferably in the service provider or streaming sector.