

Press Release

Arumai - Bids for Mtekvision Co., Ltd Patent Portfolio through TechInsights, Inc.

Los Angeles Cal., San Francisco, Cal., Armonk, N.Y. January 20, 2015/PRNewswire-FirstCall/ -- Arumai, the proprietors of the enabling technologies for the ecosystem of Connected TV, has entered a bid for a subset of the Mtekvision Co., Ltd patent portfolio through TechInsights, Inc.

“Of particular interest,” states Chairman and CEO P. Stephen Lamont, “are their U.S. Patent No. 7920174 titled ‘Method and device for outputting pixel data with appended data,’ U.S. Patent No. 7995120 B2 titled ‘Image brightness compensating apparatus and method, recorded medium recorded the program performing it,’ U.S. Patent No. 8059169 B2 titled ‘Apparatus and method for compensating color, and image processor, digital processing apparatus, recording medium using it,’ and U.S. Patent No. 8731322 B2 ‘Image brightness controlling apparatus and method thereof.’

“Particularly noteworthy,” Lamont continued, “is the ‘174 patent that reads on digital cameras and camera-enabled products including an imaging device that can add pixels to the front and the back of pixel data coming from the image sensor before it is processed by the image signal processor

“While Arumai has no intention of getting into the digital camera business, the subset bid on is consistent with Arumai’s U.S. 09,630,939 titled ‘System and Method for Providing and Enhanced Digital Image File’,” Lamont continued:

Arumai must stake its claim as the inventors of digital zoom and pan without pixelation. We believe that such SoC video and image solutions are essential to the paradigm of Connected TV.

The bid was submitted to David Cordeiro, Director of Commercial Transactions, TechInsights. Terms were not disclosed.