

## Press Release

Arumai Announces Collaborative Development Efforts With Aricent Inc.

Los Angeles Cal., San Francisco, Cal., Armonk, N.Y. February 18, 2015/PRNewswire-FirstCall/ -- Arumai, the proprietors of the enabling technologies for the ecosystem of Connected TV, announces collaborative development efforts With Aricent Inc.

Aricent, formerly Hughes Software Systems, is the only high-value engineering workforce that offers frameworks and enabling software for the most challenging networking, connectivity, and a widening span of other projects. Aricent exists to engineer and build innovative products and solutions for clients that connect the world—solutions that improve business and society, and make our lives better.

Nisar Ahmed, Director - Business Development for multimedia IPR product management stated "Today's world is more mobile , more social and more connected than ever before – and it's changing the way you reach and serve your customers. Aricent is uniquely qualified to help you do both. Through thousands of projects across an array of industries, we're partnering with some of the most innovative companies around the globe to build the next generation of breakthrough products and services."

Chairman & CEO, P. Stephen Lamont stated "While we work through our recruiting efforts with Katherine Prodder of K-Tech Executive Search in San Francisco, getting a leg up with Aricent would be a critical component in completing the transformation of Arumai into a products company with a patent and licensing side car." The parties agreed on a focused group of projects, the previously announced Phase Reviews of chipset design and proprietary streaming video protocol to next generation cable infrastructure and multimedia decoders.

Lamont continued "Regarding the proprietary streaming video protocol, Ahmed was surprised to hear that all of MPEG-Dash, Apple HLS, and Microsoft Smooth Streaming, especially in the Control Engine and Media Engines functional blocks, overlap the patent rights of Arumai's U.S. 09/587,026 System & Method for Playing a Digital Video File."

True to form, again, Lamont closed by stating "Arumai has always been about something much more important than patents, products, or money. It's about values. We value originality and innovation and pour our lives into making the best products on earth, and we do this to delight our customers. I am very proud of the support that each of you have supplied. Starting at the inception of the partnership with

Aricent Inc., values will win and I hope the whole world listens.” An executed Memorandum of Understanding, covering development and marketing, is scheduled to close at the end of Q1 2015