

Press Release

Arumai Inks Multi-Year, Multi-Product Development Pact With Aricent Inc. (formerly Hughes Software Systems, Inc.)

Los Angeles Cal., San Francisco, Cal., Armonk, N.Y. October 15, 2015/PRNewswire-FirstCall/ -- Arumai, one of the leading pure-play OTT companies inks a multi-year, multi-product development pact with Aricent Inc. (formerly Hughes Software Systems, Inc.)

Aricent is the only high-value engineering workforce that offers frameworks and enabling software for the most challenging networking, connectivity, and a widening span of other projects. Aricent exists to engineer and build innovative products and solutions for clients that connect the world—solutions that improve business and society, and make our lives better.

Rahul Gupta, Development Leader stated "Today's world is more mobile, more social and more connected than ever before – and it's changing the way you reach and serve your customers. Aricent is uniquely qualified to help you do both. Through thousands of projects across an array of industries, we're partnering with some of the most innovative companies around the globe to build the next generation of breakthrough products and services." Aricent, once a stand alone unit of the Hughes conglomerate which included DirecTV, Inc. was taken private by the New York private equity firm Kohlberg, Kravis, Roberts and Sequoia Capital in Menlo Park, Cal.

Chairman & CEO, P. Stephen Lamont stated "getting a leg up with Aricent is the critical component to the transformation of Arumai into a products company with a patent and licensing side car." The parties agreed to terms for Arumai's Transcoding & Streaming System for Media Companies and proprietary Streaming Video Protocol. Follow on product development is for a proprietary artificially intelligent DRM system Arumai's Multiscreen OTT Video Stack for Operators, the only "silver bullet" solution on the market as of this press release, and a proprietary de-interlacing algorithm.

Lamont continued "Regarding the proprietary streaming video protocol, Gupta was surprised to hear that all of MPEG-Dash, Apple HLS, and Microsoft Smooth Streaming, especially in the Control Engine and Media Engines functional blocks, overlap the patent rights of Arumai's U.S. 09/587,026 System & Method for Playing a Digital Video File."

True to form, again, Lamont closed by stating "Arumai has always been about something much more important than patents, products, or money.

It's about values. We value originality and innovation and pour our lives into making the best products on earth, and we do this to delight our customers. I am very proud of the support that each of you have supplied. Starting at the inception of the partnership with Aricent Inc., values will win and I hope the whole world listens." An executed Memorandum of Understanding/Master Services Agreement, covering development, marketing, and support is scheduled to close at the end of Q1 2016. Terms were not disclosed.