

Press Release

Arumai in Design for Private CDN for Video Customers

San Francisco, Cal., August 14, 2017/PRNewswire-FirstCall/ -- Arumai Technologies, Inc., the only leading, independent, pure-play OTT products and solutions company, in design to build a private CDN for video customers.

Lamont continued “Streaming video has long been the venue of third-party commercial content delivery networks (CDNs). However, when a streaming service starts generating a lot of traffic, even a robust CDN can’t stop dreaded buffering or slow video startup times. Even though Arumai’s proprietary Streaming Video Protocol contains a solution to minimize buffering, much more robust than that contained in MPEG-DASH, the time has come to follow that solution into the network itself; Flawless streaming video requires state-of-the-art content delivery.”

New software packages, open source solutions and newer services make it possible to assemble a private CDN solution with off-the-shelf products. Lamont explained “A commercial CDN is a powerful tool for delivering easily cached objects to geographically diverse consumers. However, it is important to understand that they are not the last word in all content delivery. As a multi-tenant service they do not always fit the requirements for every enterprise, especially long tail content.” Pricing is being discussed internally, but Lamont commented “since hosting and streaming is provided free to our customers, it may be anticipated that delivery by way of a private CDN for our video customers may follow the same model.” It is just a continuation of what we do Lamont continued “you can encode video according to Arumai’s proprietary scaling formulas, you can compress as well, you can transcode your video through Arumai’s Cloud-Based Transcoding and Streaming System for Media Companies, you can stream through Arumai’s proprietary Streaming Video Protocol, and now you can be front and center to your end users in a Private CDN (in development).

The Arumai Market Requirements Document is moving towards finalization and an RFP will be delivered to our third-party developers with the expectation is that a statement of work will begin by the end of Q3 2017. True to form, as always, Lamont closed by stating “Arumai has always been about something much more important than patents, products, or money. It’s about values. We value originality and innovation and pour our lives into making the best products on earth, and we do this to delight our customers. I am very proud of the support that each of you have supplied. Starting at the continuation of a private CDN for our video customers, values will win and I hope the whole world listens.”