

Press Release

Arumai Complete Encryption Channel for Delivery of OTT Streaming Video

San Jose, Cal., February 20, 2018/PRNewswire-FirstCall/ -- Arumai Technologies, Inc., the only leading, independent, pure-play OTT products and solutions company, has completed a proprietary encryption channel for the delivery of OTT streaming video.

Termed Arumai-LVES™ is a solution in its own right as well as a component of Arumai's Cloud-Based Transcoding and Streaming System for Media Companies (Arumai-TranStream™) that is a leading SAAS system to manage the digital assets of major and mini major motion picture studios and network programmers. P. Stephen Lamont, Chairman & CEO stated, "Prior to filing with the USPTO the only details I can disclose is that it reads on enabling a system that monitors and protects applications for copyrighted material. The invention encrypts and autonomously alters encryption policies in response to ongoing events. Any intrusion prevention system forms the first layer (network). The invention forms the third layer (channel) to combine with any of the major digital rights management systems -- Microsoft PlayReady, Google WideVine, Adobe Primetime, Apple FairPlay, or Intertrust Marlin (middle layers) and combined with such an encryption channel (third layer) for communication among devices, but just how it does so is presently proprietary. As the invention relates to digital video, the invention is equally applicable to digital audio and digital images." Lamont also disclosed that their will be a Light Variant of Encryption Scheme and Arumai-LVES™ Main Algorithm.

Further, Lamont stated "As Arumai TranStream™ is defensively protected by patents pending from the beginnings of the proprietary transcoder (Arumai-Ecode™) to the proprietary streaming to a public CDN (Arumai-Vision™), it seemed reasonable to defensively protect the transfer from Arumai-ECode™ to Arumai-Vision™ and Arumai-LVES™ is that solution.

Lamont closed by stating "Arumai has always been about something much more important than patents, products, and money. It's about values. We value originality and innovation and pour our lives into making the best products on earth, and we do this to delight our customers. I am very proud of the support that each team member has supplied. Starting at the impending launch of Arumai TranStream™ and continuing patent applications that defensively support, values will win and I hope the whole world listens."